



VGRAM

Revolutionizing Rural Governance



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Index

01	Introduction	03	06	Pre-Formatted Documents	09
02	Key-Stakeholders of Platform	04	07	Value Propositions	11
03	Market Landscape	05	08	Revenue Streams	12
04	Challenges&Solution	06	09	Marketing Efficiency	13
05	Features	07	10	Thank You	14

Introducing VGram

Updating Governance Practices in Rural Communities

● Techno Infonet Gujarat Private Limited

Established in 2004, Techno Infonet Gujarat Pvt. Ltd. is a leading provider of IT solutions and services, empowering businesses to thrive in the digital age.

● VGram

VGram is a comprehensive software solution developed by Techno Infonet Gujarat Pvt. Ltd., specifically designed to empower Gram Panchayats in India.

It serves as a comprehensive platform aimed at transforming traditional administrative processes into streamlined digital operations.

VGram encompasses a wide array of functionalities, ensuring that all tasks related to Gram Panchayat management can be efficiently executed within a single software interface.

The primary objective behind the development of VGram is to usher in a new era of efficiency and transparency in Gram Panchayat operations. By leveraging advanced technological capabilities, VGram simplifies and automates various administrative tasks, reducing reliance on cumbersome paper-based processes. Through VGram, Gram Panchayats can embrace digital transformation, enhancing their ability to deliver essential services to citizens while optimizing resource utilization and minimizing bureaucratic hurdles.



Unifying Stakeholders

VGram: The Partnership for a Stronger Rural India

Gram Panchayat Administrators	Talati Cum Mantri (TCM)	Village Chief (V.C.)
<ul style="list-style-type: none"> Primary users of VGram software. Responsible for overseeing and managing various administrative tasks within the Gram Panchayat. Utilize VGram to streamline processes related to property management, taxation, documentation, and citizen services. 	<ul style="list-style-type: none"> Integral members of the Gram Panchayat administrative team. Utilize VGram extensively for tasks such as maintaining land records, issuing certificates (birth, death, marriage), and managing tax collection processes. 	<ul style="list-style-type: none"> Holds a supervisory role within the Gram Panchayat. Relies on VGram for accessing crucial information related to revenue management, citizen services, and administrative reports. Utilizes VGram to monitor and evaluate the performance of various administrative functions within the Gram Panchayat.
Government Authorities	Citizens:	Techno Infonet Gujarat Private Limited:
<ul style="list-style-type: none"> Regulatory bodies overseeing Gram Panchayat operations. View VGram as a tool for ensuring compliance with government regulations and standards. Benefit from VGram's ability to generate reports and documentation in government-mandated formats, facilitating easier monitoring and auditing of Gram Panchayat activities. 	<ul style="list-style-type: none"> End-users of Gram Panchayat services and beneficiaries of VGram's digitalization efforts. Access VGram for services such as obtaining certificates, paying taxes, and accessing information related to property ownership and taxation. Experience improved service delivery and convenience through VGram's efficient and user-friendly interface. 	<ul style="list-style-type: none"> Developer and provider of VGram software. Ensures ongoing support, maintenance, and updates to VGram to meet the evolving needs of Gram Panchayats. Collaborates with Gram Panchayat stakeholders to enhance VGram's features and functionality based on user feedback and requirements.

India's Rural Opportunity

A Vast and Evolving Landscape

01

Over 65% of India's population resides in rural areas, representing a vast and largely untapped market.

(Source: Census of India 2021).

03

As of 2023, India has nearly 6.6 lakh (6,60,000) Gram Panchayats across the country

(Source: Ministry of Panchayati Raj, Government of India).

02

According to the World Bank, India's rural internet penetration reached 35% in 2022, showcasing rapid growth in digital connectivity

(Source: World Bank, "India Development Update").

04

A 2023 report by PWC India estimates the rural digital economy in India to reach \$250 billion by 2027, highlighting the immense potential for digital solutions like VGram

(Source: PWC India, "India's Rural Digital Economy: Growth and Opportunities").

Challenges & Solutions

Vgram: Streamlining Report Submission for Gram Panchayats

THE COMPLEXITY

- Time-consuming data collection and compilation through manual processes.
- Errors and inconsistencies due to human error and difficulties in data management.
- Delayed submissions due to the challenges of managing paper-based systems.
- Frustration and inefficiency for both Panchayat officials and government authorities.

VGRAM'S SOLUTION

- Pre-defined templates and automated data collection: Reduce manual work and ensure consistency across reports.
- Data validation and error checking: Minimize errors and improve data accuracy.
- Secure online storage and submission: Eliminate paper-based processes and ensure timely delivery.
- Real-time tracking and progress monitoring: Enhance transparency and accountability.

BENEFITS

- Reduced workload and increased efficiency for Panchayat officials.
- Improved data quality and accuracy of reports submitted.
- Timely submissions and adherence to deadlines.
- Enhanced communication and collaboration between Gram Panchayats and government departments.

VGram Feature Table

Your all-in-one solution for land records, tax management, and vital certificates

Feature	Description
Record Management	Maintain detailed records of property ownership, tax assessments, and citizen demographics for efficient governance.
Automated Certificate Generation	Generate birth, death, and marriage certificates seamlessly, adhering to government formats and regulations.
Taxation Management	Streamline tax collection processes with automated billing, notices, and debt registers, ensuring timely revenue collection.
Document Repository	Centralized repository for storing and accessing important documents such as application forms, notices, and resolutions.
User-Friendly Interface	Intuitive interface designed for ease of use, facilitating quick data entry, retrieval, and report generation.
Online and Offline Accessibility	Access VGram both online and offline, ensuring uninterrupted functionality even in low-connectivity areas.
Customizable Reporting	Generate customizable reports on revenue, expenditure, and citizen services for informed decision-making.
Government Compliance	Ensure compliance with government regulations and standards through built-in features for document formatting and reporting.
Multi-user Accessibility	Support multiple user roles such as Talati Cum Mantri, Village Chief, and administrators, each with specific permissions and access levels.
Integration Capabilities	Seamlessly integrate with existing government systems and databases, minimizing disruption and maximizing efficiency.

VGram Feature Table

Your all-in-one solution for land records, tax management, and vital certificates

Feature	Description
Task Scheduler	Plan and organize administrative tasks efficiently with a built-in scheduler, ensuring timely completion of essential activities.
GIS Mapping Integration	Integrate Geographic Information System (GIS) mapping functionality to visualize and analyze spatial data, aiding in better decision-making for land management and infrastructure planning.
Online Citizen Services Portal	Provide citizens with an online portal to access services, submit applications, and track the status of requests, enhancing convenience and transparency in service delivery.
Real-time Notifications	Receive real-time notifications for important events such as tax deadlines, pending tasks, and new citizen requests, ensuring proactive management of administrative responsibilities.
Data Backup and Recovery	Implement robust data backup and recovery mechanisms to safeguard critical information against loss or corruption, ensuring continuity of operations in case of unforeseen incidents.
Multi-language Support	Offer support for multiple languages to cater to diverse linguistic preferences within the Gram Panchayat community, enhancing accessibility and inclusivity.
Data Analytics Dashboard	Access a comprehensive dashboard with data analytics tools to visualize trends, patterns, and performance metrics, facilitating data-driven decision-making and policy formulation.
Mobile Application Compatibility	Extend VGram's functionality to mobile devices through a dedicated application, enabling administrators to manage tasks, access data, and communicate on the go.
Community Engagement Tools	Incorporate features for community engagement such as discussion forums, feedback mechanisms, and surveys, fostering participatory governance and citizen empowerment.
Audit Trail and Compliance Tracking	Maintain an audit trail of all system activities and changes for accountability and transparency purposes, while also tracking compliance with regulatory requirements and audits.

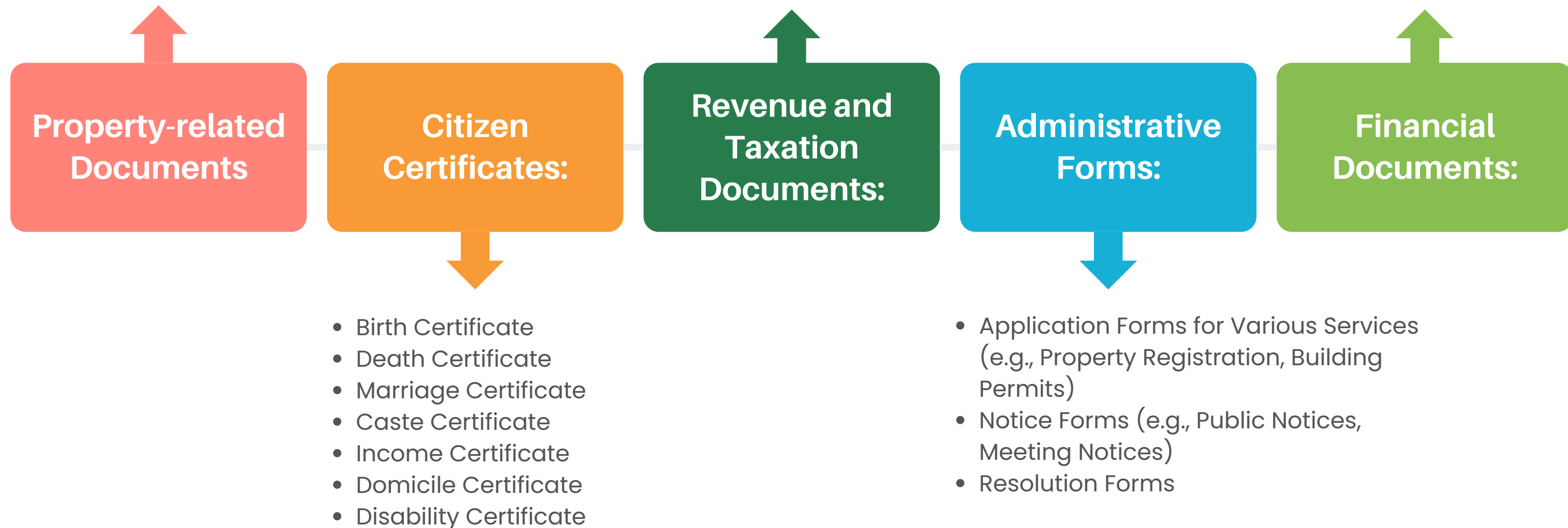
Government Documents in VGram

Instant Access to Essential Government Forms and Certificates

- Property Ownership Records
- Land Use and Survey Records
- Property Tax Assessments and Receipts
- Property Transfer Deeds

- Tax Demand Notices
- Tax Payment Receipts
- Tax Collection Registers
- Revenue Collection Reports
- Property Assessment Records

- Budget Reports
- Expenditure Statements
- Revenue Reports
- Audit Reports
- Bank Statements



Government Documents in VGram

Instant Access to Essential Government Forms and Certificates

- Minutes of Gram Panchayat Meetings
- Resolution Records
- Agenda for Meetings
- Attendance Registers

- Building Plans and Permits
- Infrastructure Development Plans
- Project Proposals and Reports
- Progress Reports

- Voter Lists
- Election Notices
- Election Results

Meeting Records:

Legal Documents:

Infrastructure Development Documents:

Social Welfare Documents:

Election-related Documents:

- Legal Notices
- Court Orders and Judgments
- Legal Correspondence

- Pension Records
- Scholarship Records
- Social Assistance Records
- Welfare Schemes Implementation Reports

Vgram Value Propositions

Intangible benefits that Vgram offers over government free of cost software





Revenue Streams

Ensuring Sustainability for VGram

Software Licensing Fees	Charges for the purchase or subscription of VGram software licenses.
Maintenance and Support Fees	Ongoing fees for maintenance, updates, and technical support provided by Techno Infonet Gujarat Private Limited.
Customization Services	Additional charges for customizing VGram features or integrating with specific third-party systems.

Partnerships and Integrations:

Strategic Partnerships: Partner with technology companies to offer bundled solutions that combine Vgram with complementary software or services. This can attract new users and generate revenue through referral fees or joint marketing initiatives.

Government Integrations: Collaborate with government agencies to pre-integrate Vgram with existing government data platforms or e-governance initiatives. This can streamline data exchange and simplify workflows for users, increasing Vgram's adoption within the government ecosystem.

Power-Up of Gram Panchayat

Vgram Add-Ons: Unlock Efficiency, Enhance Service

Category	Description	Example	Objective
Subscription Model	Tiered Subscriptions	Basic, Standard, and Premium plans with varying features and storage.	Attract new users by catering to diverse needs and budgets.
	Data Storage Add-Ons	Optional purchases for additional storage capacity.	Generate recurring revenue by addressing specific user needs.
Premium Services	Priority Support	Faster response times and dedicated personnel for critical needs.	Enhance user experience, foster loyalty, and position Vgram as reliable.
	On-Site Training	Customized training sessions at user locations.	Ensure smooth adoption, efficient usage, and improve customer satisfaction.
Streamlining Transitions	Data Migration Services	Assistance with transitioning data from existing systems.	Reduce entry barriers, simplify transitions, and create positive onboarding experiences.
	Integration Services	Facilitate seamless integration with other software used by the organization.	Eliminate data silos, streamline workflow, and improve efficiency.
Custom Development	Bespoke features or functionalities.	Cater to unique needs, showcase commitment to user needs, and strengthen competitive edge.	
Strategic Incentives	Bulk Discounts	Discounts for subscribing to multiple users or services at once.	Incentivize larger deployments, increase revenue, and reward loyal users.
	Free Trial	Limited-time access to experience the platform.	Drive trial-to-paid conversion and build a user base organically.
	Referral Program	Rewards for referring new users (discounts, perks).	Leverage existing user network for organic growth and reach new audiences.



Thank You



Techno Infonet Gujarat Private Limited
A- 402, SIGNATURE 2,
Sarkhej - Sanand Circle,
S G Highway, Ahmedabad - Gujarat 382210.

